



# TAGORE COLLEGE OF PHARMACY

(Affiliated to The Tamil Nadu Dr. MGR Medical University, Chennai, Tamil Nadu)  
(Approved by Govt. of Tamil Nadu, Pharmacy Council of India - New Delhi)

NAME OF THE EVENT	PHARMACOVIGILANCE AWARENESS PROGRAM
Date & Time	03/03/2026; 10:00 am to 1:00 pm
Organized by	Peripheral Pharmacovigilance Centre (Si-001) Siddha Central Research Institute (CCRS), Ministry of AYUSH, Government of India, Arumbakkam, Chennai. & Tagore College of Pharmacy, Chennai.
No. of Participants	130 (Students and Faculty)
Chief guest/ Resource Persons	<b>Dr. Rathinamala, M.D (S), M.Phil., Ph.D (S)</b> Research Officer (S), S II Siddha Central Research Institute (CCRS), Chennai.  <b>Dr. G. Kaaruniya, M.D (S)</b> Research Associate (S) I, Central Council for Research in Siddha (Ministry of AYUSH), Chennai.
Program Objectives	<ul style="list-style-type: none"><li>To create awareness among pharmacy students and faculty regarding pharmacovigilance, adverse drug reaction (ADR) monitoring, and the importance of ensuring the safe use of ASU &amp; H (Ayurveda, Siddha, Unani, and Homoeopathy) drugs.</li><li>To educate participants on identifying and reporting misleading advertisements related to these drugs</li></ul>

## Report

The Pharmacovigilance Awareness Program was conducted on 04<sup>th</sup> March 2026 at Tagore College of Pharmacy, Chennai. The program commenced at 10.00 AM with opening insights on pharmacovigilance delivered by Dr. R. Seetharaman, M. Pharm., Ph.D., Principal, Tagore College of Pharmacy. He emphasized the importance of pharmacovigilance in monitoring drug safety and ensuring rational use of medicines. A pre-assessment was conducted to evaluate the participants' baseline knowledge on pharmacovigilance. The first technical session was delivered by Dr. Rathinamala, who presented a lecture on "ASU & H Drugs Under Vigilance: Understanding ADRs for Safer Practice." She explained the concept of adverse drug reactions, the importance of pharmacovigilance in traditional medicines, and the role of healthcare professionals in ADR reporting. The second technical session was delivered by Dr. G. Kaaruniya on "Pharmacovigilance Beyond ADRs: Addressing Misleading Advertisements in ASU & H Drugs." The speaker highlighted the importance of identifying misleading drug advertisements and emphasized the role of pharmacovigilance programs in safeguarding public health. At the end of the sessions, a post-assessment was conducted to evaluate the knowledge gained by the participants. Around 100 students and 20 Faculty of Tagore College of Pharmacy, Tagore College of Physiotherapy, Post Graduates and faculty of Department of Pharmacology, Tagore Medical College and Hospital were benefitted by the session. Pamphlets and handouts on safe use of ASU & H drugs were also distributed to the participants.



# TAGORE COLLEGE OF PHARMACY

(Affiliated to The Tamil Nadu Dr. MGR Medical University, Chennai, Tamil Nadu)  
(Approved by Govt. of Tamil Nadu, Pharmacy Council of India - New Delhi)

<h3>Programme Schedule</h3> <p><b>10.00 am:</b> Opening Insights on Pharmacovigilance Dr. R. Seetharaman, M. Pharm., Ph. D. Principal Tagore College of Pharmacy Chennai Pre Assessment on Pharmacovigilance</p> <p><b>Technical Sessions</b></p> <p><b>Session 1</b> ASU &amp; H Drugs Under vigilance: Understanding ADRs for Safer Practice <b>10.15 am:</b> Dr. Rathinamala, M.D(S), M.Phil., Ph.D.(S) Research Officer (S), S II Siddha Central Research Institute (CCRS, MoA, Govt. of India) Chennai Tea Break (11.15 am - 11.30 am)</p> <p><b>Session 2</b> Pharmacovigilance Beyond ADRs: Addressing Misleading Advertisements in ASU &amp; H Drugs <b>11.30 am:</b> Dr.G. Kaaruniya, M.D(S) Research Associate (S) I Central Council for Research in Siddha (Ministry of Ayush, Govt. of India) Chennai Post Assessment on Pharmacovigilance</p>	<h3>Pharmacovigilance Awareness Program</h3> <p>Organized by</p> <h3>Peripheral Pharmacovigilance Centre (Si-001)</h3> <p>Siddha Central Research Institute (CCRS, Ministry of Ayush, Govt. of India) Arumbakkam, Chennai - 600 106</p> <p>In association with</p> <p>Tagore College of Pharmacy Rathinamangalam, Melakottaiyur , Chennai - 600 127</p> <p> <b>Date:</b> 04.03.2026</p> <p> <b>Time:</b> 10.00 am to 01.00 pm</p> <p> <b>Tagore College of Pharmacy, Chennai</b></p>
--	--





# TAGORE COLLEGE OF PHARMACY

(Affiliated to The Tamil Nadu Dr. MGR Medical University, Chennai, Tamil Nadu)  
(Approved by Govt. of Tamil Nadu, Pharmacy Council of India - New Delhi)





# TAGORE COLLEGE OF PHARMACY

(Affiliated to The Tamil Nadu Dr. MGR Medical University, Chennai, Tamil Nadu)  
(Approved by Govt. of Tamil Nadu, Pharmacy Council of India - New Delhi)

